PROJECT SUMMARY



Chesapeake Redevelopment and Housing Authority - Chesapeake, VA

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$2,613,201

Public Housing Developments: Broadlawn Park, MacDonald Manor,

Schooner Cove, Owens Village, and

Peaceful Village

Key Partners

Virginia Career Works –
 Norfolk and Hampton Roads
 Workforce Development
 Board

- Neighborhood
- Chesapeake Health Department

- The Up Center
- Chesapeake Fire Department
- Chesapeake Public Library
- Trust Counseling Services, LLC
- Chesapeake Police Department

- Children's Health Investment Program of Hampton Roads
- Chesapeake Regional Healthcare

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Broadlawn Park, MacDonald Manor, Schooner Cove, Owens Village, and Peaceful Village public housing developments are comprised of 467 units (481 work-able individuals) and these families are faced with multiple barriers that are preventing gainful employment. Over 50% of the residents have no source of earned income. Additionally, the majority of families that report earned income qualify as very low.

The Chesapeake Redevelopment and Housing Authority (CRHA) will use its Jobs Plus grant to provide educational, vocational training, and employment assistance enabling participants to obtain employment with in-demand industries in the local area. In collaboration with the local Workforce Development Board, Virginia Career Works – Norfolk and Hampton Roads, the housing authority will connect participants to local community resources that offer employment empowerment activities that will assist families in making and sustaining progress towards increasing earned income, economic independence, and a reduction in the need for government assistance.

CHRA's will ensure a nurturing and supportive environment to achieve its end goal of providing residents access to permanent livable wage careers and the means to save the money necessary to eventually move out of public housing.

PROJECT SUMMARY

Detroit Housing Commission – Detroit, MI

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$4,292,100

Public Housing Development: Diggs Homes, Harriet Tubman,

and State Fair Apartments

Key Partners

• Detroit Workforce Development Board

• 123.net, Inc

• Detroit Community Care Network

- Detroit Housing Commission
- Emerging Industries Training Institute
- River Star

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Diggs Homes, Harriet Tubman, and State Fair Apartments public housing developments are comprised of 800 units (359 work-able individuals). These families are facing challenging economic conditions and over 73% of the residents have no source of earned income.

Detroit Housing Commission (DHC) is committed to developing a locally based, job-driven approach to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, technology skills, and financial literacy.

To accomplish the overall Jobs Plus mission, DHC is committed to the following goals:

- Providing residents with the opportunity to lift themselves out of abject poverty and the means to become self-sufficient.
- Empowering residents to move out of public housing by giving them the financial skills and confidence to reintegrate into market rate housing.

DHC's end goal is to will provide educational, vocational training, and employment assistance that will allow participants to obtain employment in the in-demand industries in the local area.

PROJECT SUMMARY

Housing Authority of the City of Goldsboro - Goldsboro, NC

Jobs Plus Grant Award: \$2,300,000 **Leveraged Local Match:** \$1,043,593

Public Housing Development: Lincoln Homes

Key Partners

- Eastern Carolina Workforce Development Board
- Aries Brinson, PLLC
- Habitat for Humanity
- Literacy Connections
- One to One with Youth
- Partnership for Children

- Rebuilding Broken Places Community Development Corporation
- United Way-Wayne County
- WAGES-Wayne Action Group for Economic Solvency
- Wayne Community College
- Wayne Opportunity Center
- Wayne Uplift

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Lincoln Homes is comprised of 289 units (205 work-able individuals) and the economic conditions at Lincoln Homes are severe. Most (80%) of the families have incomes that qualify as Extremely Low Income. In addition, 85% of the work-able adults have no source of earned income.

The Housing Authority of the City of Goldsboro (HACG) Jobs Plus program will provide the residents at Lincoln Homes Apartments an opportunity to reach their highest potential and take steps that will lead to their eventual self-sufficiency. HACG and its partners will provide ongoing training and supportive services, including employment-related services with the following:

- Employment and employment related services.
- Financial literacy coaching and information.
- Supportive services to ensure residents overcome their barriers to employment.

In the end, the HACG Jobs Plus program will allow the households that reported no earned income, those on welfare and those no earned income an opportunity to end their cycle of poverty, create their own action plans to overcome obstacles, and become self-sufficient. Jobs Plus will create a culture that values work, praises responsibility, and honors economic independence and a culture that will last long after the term of the grant.

PROJECT SUMMARY



Houston Housing Authority - Houston, TX

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$5,936,886

Public Housing Development: Oxford Place Apartments

Key Partners

- Workforce Solutions Gulf Coast (WDB)
- Houston Food Bank
- AVANCE
- Workforce Solutions
- Kidz Grub

- Career & Recovery
- The Alliance
- Guide of Destiny
- Initiative for Health Communities
- Oxford Place Resident Council

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Oxford Place Apartments, comprised of 250 units (284 work-able individuals, 206 work-able households), and these residents are faced with extensive barriers to self-sufficiency. Nearly 70% of the work-able households are surviving without anyone in the household being employed. Currently 234 of the workable adults are not working leading to an overall community unemployment rate as high as 81%.

Houston Housing Authority (HHA) will use its Jobs Plus grant to improve job skills, services and establish career-pathways for Jobs Plus participants while enhancing the community's support for work. Working with the Workforce Solutions and other key partners, HHA will provide placed-based employment readiness support to increase earnings and improve employment outcomes for the residents. The service delivery will include employment readiness, direct employer linkages, educational technology skills building, and financial literacy. More specifically, the following services will be available to Oxford Place Residents: Literacy classes and customized job trainings; Mental health support; Career prep self-esteem classes; Financial literacy workshops; Resident lead on-site resource center; Supplemental food and nutrition; College readiness. HHA is committed to using an evidence-based approach in implementing the program to ensure success for the families and promote long term self-sufficiency.

Oxford Place Resident Council and community partners are excited to pursue this opportunity. HHA's end goal is to support Oxford Place residents in acquiring and most importantly retaining jobs and careers.

PROJECT SUMMARY

Philadelphia Housing Authority - Philadelphia, PA

Jobs Plus Grant Award: \$2,979,543 Leveraged Local Match: \$1,257,355 Public Housing Development: Wilson Park

Key Partners

- Philadelphia Works Incorporated (WDB)
- Public Health Management Corp. & Joseph J. Peters Institute
- Health Promotion Council (HPC)

- Temple University-Center for Community Partnerships
- Urban League of Philadelphia
- Boys & Girls Club of Philadelphia
- The Wardrobe
- PA CareerLink

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Wilson Park is comprised of 698 units (636 work-able individuals), these residents are facing significant barriers preventing them from securing employment and obtaining good-paying jobs to increase their household incomes. Only 26% of the work-able residents report employment income.

The Philadelphia Housing Authority (PHA) has been designated as a Community Connections partner of the PA CareerLink system. This designation ensures that Wilson Park residents, who participate in Jobs Plus, will have onsite access to a wide range of employment-readiness services otherwise only accessible at CareerLink office location thought the statewide system. In addition to assistance with resume, job search and interview skills, residents will have access to funded job training programs through the PHA's Workforce Center (an Envision Center) to prepare for high demand, living wage jobs with good benefits. Through the Workforce Center the PHA offers job training and placement slots for entry-level positions in the following high-growth industries:

- CNA and other Direct Support Professionals
- Early Childhood Education Specialist
- Commercial Drivers
- Customer Service Representatives
- Community Health Workers
- Line Cooks

- Hotel & Hospitality
- Urban Agricultural Specialists
- Maintenance and Groundskeeping staff
- Pharmacy Technicians
- Trades Apprenticeships (Carpentry, Bricklayer, Roofer, and Painting)

PHA is committed to encouraging and assisting residents in overcoming barriers to employment, help them find and retain living wage jobs with benefits, and support families in their efforts to increase household income and achieve economic self-sufficiency.





City of Roanoke Redevelopment & Housing Authority - Roanoke, VA

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$788,797

Public Housing Developments: Jamestown Place and Indian Rock Village

Key Partners

- Western VA Workforce Board
- Roanoke City Department of Social Services
- Blue Ridge Literacy
- United Way of Roanoke Valley

- Roanoke City (FEC)
- Total Action for Progress
- Blue Ridge Independent Living Center
- Council of Community Services
- Child Health Investment Partnership

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Jamestown Place and Indian Rock Village public housing developments are comprised of 266 units (186 work-able individuals), and their residents are faced with extensive challenges to self-sufficiency. The communities report that 39% of the families have annual household incomes that qualify as very low income or worse. In addition, 61% of the families report no earned income from wages.

The Roanoke Redevelopment and Housing Authority (RRHA) will use its Jobs Plus grant to help residents increase job skills, earn credentials for employment in demand-driven job sectors, and earn sustainable competitive wages to be self-sufficient. The RRHA Jobs Plus model integrates a career development framework with the three-part strategy. With numerous partnering agencies and a strong Section 3 initiative, a comprehensive neighborhood-based education, training, and employment program will be offered to residents to increase skills and earn credentials to prepare for employment in demand-driven job sectors that produce livable wages.

The proposed program will involve smaller Jobs Plus Centers on each site's campus to maintain the place-based strategy of Jobs Plus. The RRHA Jobs Plus model offers a structured system that places great emphasis on goal setting and monitoring. As part of the Jobs Plus program, these developments will begin the transformation process of becoming healthy communities where working adults are the cultural norm and residents have a sense of ownership and pride. Ambassadors and the collaborative will place great emphasis on creating a paradigm shift and creating a culture where work is a part of daily life for those who are work-able.

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PROJECT SUMMARY

Rock Hill Housing Authority - Rock Hill, SC

Jobs Plus Grant Award: \$2,300,000 **Leveraged Local Match:** \$5,074,086

Public Housing Developments: Workman Street

Key Partners

- SCWorks RockHill Center (WDB)
- York County First Steps
- United Way of York County
- Sisters United as One
- Clinton College
- South State Bank
- York Technical College
- Boys and Girls Club of York County
- Bloom Realty

- City of Rock Hill
- Rock Hill Police Department
- City of Rock Hill HR Office
- North Central Family Medicine
- South Carolina Legal Services
- South Carolina Small Business
- Development Center
- Affinity Health Center
- SC Department of Social Services

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

The Workman Street housing development is comprised of 369 units (246 work-able individuals) and these families are faced with extensive challenges to employability. Sixty-one percent of residents living at the target site have reported no earned income. In addition, 91% of the residents that do report a source of earned incomes that qualify as very low income or less.

The Rock Hill Housing Authority (RHHA) will use its Jobs Plus grant to develop local job-driven approaches to increase earnings and advance employment opportunities through job placement, educational advancement, work readiness programs, employer linkages, technology skills, and financial literacy. To accomplish the overall mission, RHHA has established the following goals:

- Provide residents with the opportunity to lift themselves out of abject poverty and the means to become self-sufficient.
- Provide an evidence-based method of providing employment and employment-related services.
- Empower residents to move out of public housing by giving them the financial skills and confidence to reintegrate into normal society.

RHHA's goal is to increase the earned income and employability of the residents.

PROJECT SUMMARY



Rockford Housing Authority - Rockford, IL

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$2,612,240

Public Housing Developments: Blackhawk Courts, North Main Manor,

Fairgrounds Valley, Olesen Plaza, Scattered Sites, and Park Terrace

Key Partners

- Workforce Connection Rockford (WDB)
- Comcast
- YMCA of Rock River Valley
- Rockford Area Habitat for Humanity
- HomeStart
- Awaken
- Lifeforce Development Institute
- Renewal Turning Point

- Youth Services Network
- Rockford Township
- One Body Collaboratives
- Boys and Girls Club of Rockford
- 100 STRONG
- Family Credit Management
- Northwest Community Center

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Blackhawk Courts, North Main Manor, Fairgrounds Valley, Olesen Plaza, Scattered Sites, and Park Terrace public housing developments are comprised of 743 units (916 work-able individuals). Overcoming several barriers to gainful employment is presenting a challenge for these families and over half of them have reported no source of earned income. Moreover, 72% of the residents that are employed still have earned incomes that qualify as very low income.

The Rockford Housing Authority (RHA) Jobs Plus program will incorporate strategies to develop a locally based culture for work readiness leading to increased earnings and employment through employer linkages, job placement, educational advancement, technology skills, and financial literacy for the residents living in the target communities. Collaborating with the Workforce Development Board, The Workforce Connection (Rockford) and key partners, RHA will provide educational, vocational training, and employment assistance that will allow participants to obtain employment in the in-demand industries in the local area. In the end, RHA intends to use the Jobs Plus grant to allow residents of different educational backgrounds and job histories to enter a permanent career pathway with livable wages.

PROJECT SUMMARY



San Antonio Housing Authority – San Antonio, TX

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$2,036,044

Public Housing Development: Lincoln Heights Courts

Key Partners

- Workforce Solutions Alamo (WDB)
- Family Service (financial counseling and workforce development)
- Project Quest
- Each One Teach One
- South Texas Leadership Center
- Alamo Colleges

- AVANCE
- Restore Education
- Goodwill
- Labor on Demand
- Providence Place
- Maestro Entrepreneur Center

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Lincoln Heights Courts is comprised of 338 units (286 work-able individuals). Employment challenges facing these families include lack of transportation, limited childcare for non-schoolage children, past criminal history, no high school diploma or GED, and very little work history. As a result, the average household income for this community is \$10,032. This is far below the local average annual salary for a minimum wage worker (\$15,080) and significantly lower than the living wage (\$23,732) for Bexar County. Most of the work-able adults (78%) report zero income.

San Antonio Housing Authority (SAHA) is committed to going beyond the recommended minimum program goal requirements to lead participants to self-sufficiency. To promote self-sufficiency and remove barriers, participants will be given the opportunity for GED completion, Section 3 training opportunities, partner-sponsored training, and Certificate/Vocational programs such as apprenticeships. The Jobs Plus program will achieve and maintain a minimum of 40% employment rate in the first year for the target population and 80% of participants who are employed will remain in a stable position for 90 days after placement.

Based on the existing and broad array of community partners, SAHA expects that there will be even more significant services and support for the members of the Lincoln Heights Jobs Plus community.



PROJECT SUMMARY

Warner Robins Housing Authority – Warner Robins, GA

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$3,652,840

Public Housing Developments: Jimmy Rosenberg, Mary B. Terry, and

Cam Campbell

Key Partners

- Middle Georgia Workforce Development Board
- First Choice Primary Care
- Goodwill Industries of Mid Georgia
- Beulahland Bible Church Mid GA
- Central GA Tech College -Adult Ed
- Christ Chapel

- Connections on the Parkway
- Dynamic Interventions
- Houston County Family Connection, Inc
- Family Counseling Center of Central GA
- Fort Valley State University
- Guiding Light Health Care
- Houston County Habitat for Humanity

- Houston County Health Dept
- New Song Missionary Church
- Salvation Army Safe House
- Rainbow House Children's Resource Center
- Union Grove Missionary Baptist Church
- UGA Extension
- WellCare
- Xcellent Staffing LLC \$

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Jimmy Rosenberg, Mary B. Terry, and Cam Campbell public housing developments are comprised of 216 non-elderly households (102 work-able individuals). The annual average income for these families is a mere \$8,607. Over 47% of the families living in these communities have no source of earned income. In addition, most of the residents that are earning wages qualify as very low income. The Warren Robins Housing Authority (WRHA) Jobs Plus Initiative will bring the residents of the target sites hope and opportunity to take charge of changing their lives for the better. To accomplish the overall mission of the Jobs Plus Initiative, WRHA has established the following goals:

- Develop a locally based, job-driven approach to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, technology skills, and financial literacy for residents of public housing.
- Provide educational, vocational training, and employment assistance that will allow participants to obtain employment in the in-demand industries in the local area.
- Provide financial means for residents to save money and eventually move out of public housing.

In the end, WRHA wants to have the sustainable community culture that supports and values working long after the grant term has ended.





Palm Beach County Housing Authority - West Palm Beach, FL

Jobs Plus Grant Award: \$2,300,000 **Leveraged Local Match:** \$3,810,106

Public Housing Developments: Dyson Circle and Seminole Estates

Key Partners

- CareerSource Palm Beach County (WDB)
- Academy for Nursing and Health Occupations
- Destiny by Choice
- Families First of Palm Beach County
- Legal Aid Society of Palm Beach County
- Palm Beach County Housing Authority Resident Advisory Board

- CareerSource Palm Beach County
- FACT Boys and Girls Club
- Riviera Beach Community Development Agency
- Goodwill
- Palm Beach County Clergy Alliance

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Dyson Circle and Seminole Estates public housing developments are comprised of 210 units (278 work-able individuals). The average annual income is \$15,844 which is much less than the median household income for Palm Beach County at \$61,691. These families are faced with extensive challenges and the majority (63%) of the residents do not have a source of earned income. In addition, 93% of the residents that are employed have an earned income that qualifies as very low income.

Palm Beach County Housing Authority (PBHA) will use its Jobs Plus grant to improve job skills and services for the community. While working with the key partners, PBHA will work to ensure frequent, constant, and recurring engagement to not only assess a resident's goals, but also employment barriers. The employment related services that will be provided include: Career Coaching, Mentorship, Financial Literacy Training, and Access to Educational Opportunities.

PBHA will assist in the development of productive work and a higher education culture that will last long after the grant period has expired. By partnering with local employment agencies, nonprofits, and vocational colleges and universities, more residents will be able to obtain careers in local area indemand industries. PBHA's end goal is to create and a data-driven employment and workforce development community that will result in an increase in earned income and workforce readiness for the residents living at Dyson Circle and Seminole Estates.



PROJECT SUMMARY

Housing Authority of the City of Wilmington - Wilmington, NC

Jobs Plus Grant Award: \$2,300,000 Leveraged Local Match: \$1,202,640

Public Housing Developments: Houston Moore and

Creekwood South Apartments

Key Partners

- Cape Fear Workforce Development Board
- District C
- SmartStart of New Hanover County
- Feast Down East

- Cape Fear Literacy Council
- Brigade Boys & Girls Club
- Coastal Horizons
- PNC Bank
- StepUp Wilmington

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Houston Moore and Creekwood South Apartments are comprised of 348 units (294 work-able individuals). Sixty-three percent of non-elderly households have no employed members. Currently, 66% of the families have an annual household income that is less than \$10,000. A recent survey of the residents highlighted that access to job readiness, job training, education, employment placement, access to childcare assistance, access to transportation assistance are top issues that need to be mitigated by the Jobs Plus Program. In addition, 35% of the residents have been unemployed for over 6 months. Of those employed, 29% percent indicated they were employed full time and 67% indicated they were employed part time.

The Housing Authority of the City of Wilmington (HACW) will use its Jobs Plus grant to bring comprehensive education/employment programming and wrap around services that will build a culture of work in the Houston Moore and Creekwood South communities. Some Jobs Plus participants will be able to work in the community they live in, building a sense of investment and satisfaction. HACW will implement the three-pronged evidenced-based approach encompassing the following three core elements: Employment Related Services, Financial Incentive (JPEID) and Community Support for Work. These three core elements focus on common challenges found in public housing communities such as poor work histories, limited education, and other significant challenges.

Ultimately the HACW's Jobs Plus program will serve as a catalyst to an entire community realizing the intrinsic value of work, self-confidence, and pride that accompanies self-sufficiency.